

WELCOME TO  
THE SYLC.COM

# SYLC SOUTHEAST YOUTH LEADERS CONFERENCE

**2024 Sponsor & Exhibitor Guide**



*with*

**SHANE PRUITT**

**+ OVER 20 BREAKOUT SESSIONS**

**August 24, 2024**

## What is SYLC?

SYLC is a one day training event provided by the Youth Leader Collective (YLCo.) for adults who work with youth in their churches. It is training, encouragement, networking opportunities, community, and more for paid youth pastors, volunteer youth leaders, youth ministry students and those interested in youth ministry.

## Why you?

We believe you are playing a vital role making a difference in the next generation and we want to create a platform where you can engage youth leaders and volunteers from the Southeast region.

## Who attends?

In 2023, SYLC hosted over 350 youth leaders from 12 different denominations. Our attendees come from all over the southeast including Tennessee, Kentucky, Georgia, Alabama and beyond and share a wealth of youth ministry experience from full-time to part-time staff to volunteer leaders. Approximately 55% were male and 45% were female.

## How do you become a sponsor/exhibitor?

The following 2 pages list all of the available sponsorship levels and the benefits that each level provides. For 2024, we have added additional sponsorship opportunities and our exhibitor area is increasing in size, allowing additional space for more exhibitors to meet SYLC attendees. If you are interested in becoming a sponsor, visit <https://thesylc.com/sponsors/> to see which levels are still available and to sign-up online. If you have any questions or would like to sign-up with a check, you can contact Zach Wyatt at [zach@youthleadercollective.com](mailto:zach@youthleadercollective.com).

**[TheSylc.com/Sponsors](https://thesylc.com/sponsors/)**

Making a difference in the next generation!



# Sponsor Levels



	<b>Presenting \$5,000 2 Available</b>	<b>Platinum \$3,500 2 Available</b>	<b>Gold \$2,250 2 Available</b>	<b>Silver \$1,500 4 Available</b>	<b>Bronze \$1,000 4 Available</b>
<b>PRE-EVENT RECOGNITION</b>					
Mentioned as Sponsor on SYLC Website	●	●	●	●	●
Mentioned as Sponsor on Social Media	●	●	●	●	●
Mentioned as Sponsor on Emails	●	●	●		
Mentioned as Sponsor on Mailouts	●	●			
<b>ON-SITE RECOGNITION</b>					
Logo on Screen Rotation	●	●	●	●	●
Exhibitor Booth*	●	●	●	●	●
5-7 Minutes of Stage Time	●				
1-2 Minutes of Stage Time		●			
Video Played Pre-Event	●	●	●		
1-2 Minute Video During 3 Breakout Sessions & 1 Mega-Session				●	
1-2 Minute Video During 2 Breakout Sessions					●
Stage Mention/Call to Action	●				
Stage Mention		●	●		
Logo on Volunteer T-shirts	●				
Item in Bag Drop	●	●	●		
<b>ADDITIONAL BENEFITS</b>					
Receive Database of all Registered Attendees	●	●	●	●	●

\***Exhibitor Booth** - Presenting sponsor receives choice of location followed by Platinum, Gold, Silver then Bronze.

For more information contact Zach Wyatt at [zach@youthleadercollective.com](mailto:zach@youthleadercollective.com) or 423-718-7922

# Other Sponsor Levels



## Lunch Sponsor (1)

Lunch Provided for all Attendees  
Logo Displayed at Lunch Station  
"Lunch Provided By" in Printed Program  
"Lunch Provided By" in Pre-Session  
Slides in General Sessions  
Stage Mention

**\$2,500**

## Breakfast Sponsor (1)

Breakfast Provided for all Attendees  
Logo Displayed at Breakfast Station  
"Breakfast Provided By" in Printed Program  
"Breakfast Provided By" in Pre-Session  
Slides in General Sessions  
Stage Mention

**\$2,000**

## Coffee Station Sponsor (1)

Coffee Provided for Attendees  
Logo Displayed at Coffee Station,  
"Coffee Provided By" in Printed Program  
"Coffee provided By" in Pre-Session  
Slides in General Sessions

**\$1,000**

## Pen Sponsor (1)

Sponsor Logo Branding on  
Pens for All Attendees

**\$1,000**

## Pre-Conference Sponsor (4)

Mentioned as Sponsor on SYLC Website  
Logo on Screen Rotation  
Exhibitor Booth\*  
2 Minutes of Stage Time  
Can Distribute 1 Promotional Item or  
Flyer During their Sponsored Session

**\$750**

## Exhibitor Sponsor (8)

Mentioned as Sponsor on SYLC Website  
Logo on Screen Rotation  
Exhibitor Booth

**\$450**

## Bag Drop Sponsor (15)

One item which may not exceed  
8 1/2" x 11" in size

**\$150**

